



## PRESS RELEASE

FOR IMMEDIATE RELEASE: January 1, 2011

SUBJECT: NEW HIRE CONTINUES EXPANSION AT ALLIANCE MONITORING TECHNOLOGIES, LLC

WICHITA, KS – In keeping with Alliance's on-going expansion plans, we are pleased to announce the appointment of our newest sales representative, Mark Hartley. Mark joins our company with a background in sales and marketing and will begin working in his territory on a full-time basis effective January 1, 2011. Mark grew up in this part of the country, and is pleased to be returning after spending many years in Durham, NC.

Mark will be representing Alliance in the territory currently covered by James Lindamood, owner of Alliance Monitoring Technologies, who has been your sales representative for many years. This change will allow James to devote his attention full-time to the management of Alliance's sales staff, as well as handle the overall marketing and public relations responsibilities for the company.

Mark will be responsible for meeting the ongoing needs of your facility in the area of nurse call systems, door security/wander control systems, closed circuit television (CCTV) systems, and fall prevention devices. He will also be responsible for keeping you informed of updated or new Alliance products that can further meet the needs of your facility.

Please join us in welcoming Mark to his new position and in wishing him much success with our company.

For more information visit our website <http://www.alliancemonitoring.com> or contact:

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